



## Carolina Loyalty Program

We are happy to say that The Siena Hotel has been a home for traveling Carolina families for over 24 years. We enjoy seeing each new freshman face each year as well as those graduating seniors! In 2009, we developed a program especially for these parents and family members to continue that dedication.

The program is easy to use and most importantly, free. As the number of overnight stays increase, the more incentives a member receives. Examples of these incentives include discounted rates in both the hotel and Il Palio, quarterly newsletters, receptions, drawings for prizes, and much more.

Let us know if you are interested in learning more about this program on your next visit!

### Level 1 (1-10 nights)

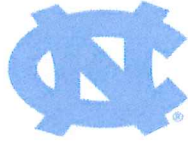
- 10% off Best Available Rate (Standard Deluxe King or DD Room)
- 10% off Food and Beverage in Il Palio
- Complimentary Breakfast
- E-Newsletters with additional incentives and surveys
- Name entered in quarterly drawings for overnight stays, UNC sports tickets, etc
- Private Loyalty Club Thank You Events

### Level 2 (11-20 nights)

- 15% off Best Available Rate (Standard Deluxe King or DD Room)
- 15% off Il Palio
- Complimentary Breakfast
- Welcome Amenity
- E-Newsletters with additional incentives and surveys
- Presale Option for Special Event Weekend Rooms
- 10% off Private Parties/Meetings
- Name entered in quarterly drawings for overnight stays, UNC sports tickets, etc

### Level 3 (20+ nights)

- 20% off Best Available Rate (Standard Deluxe King or DD Room)
- 20% off Il Palio
- Complimentary Breakfast
- Welcome Amenity
- E-Newsletters with additional incentives and surveys
- Presale Option for Special Event Weekend Rooms
- 10% off Private Parties/Meetings
- Name entered in quarterly drawings for overnight stays, UNC sports tickets, etc



# Carolina Loyalty Program Enrollment Information

Date: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: (Home) \_\_\_\_\_ (Cell) \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Method of Communication: \_\_\_\_\_

THE  
SIENA  
HOTEL

IL PALIO   
Ristorante